Ben Hamill

ben@hamillcreative.com   208.695.8179   hamillcreative.com

Objective

To partner with an innovative and progressive company where my 6+ years of experience in digital asset management and 20+ years of experience in content creation can best be utilized.

WORK

MICRON TECHNOLOGY, DIGITAL ASSET MANAGER
DEC 2018-OCT 2021
Managed all digital assets for the Crucial brand of Micron using Adobe Experience Manager (AEM)
Maintained assets ensuring metadata and taxonomy were correct
Created and maintained the digital asset library for partners to have access to needed assets
Responsible for translating assets into 13 languages
Worked closely with translation agency to ensure translations were correct
Created digital assets and videos using Photoshop, Illustrator, InDesign, Premiere
Worked closely with the creative teams to produce and publish the required assets
Created training materials for various teams
Communicated daily with stakeholders on status of assets

AMD, WEB CONTENTMANAGER
DEC 2016-OCT 2018
Supported AMD's Sales and Partner Resources Hub with continual updates in 11 languages
Instrumental in the migration of the Partner Hub website from SharePoint to Drupal.
Managed large amount of assets through AMD's digital asset management system, tagging assets appropriately, applying extensive metadata, and organizing assets in a cohesive manner
Developed an on-going plan for a SEO strategy, showing consistent improvement

HAMILL CREATIVE, OWNER
2010-2018
Provided creative and innovative media services to small businesses and individuals looking for inexpensive alternatives to typical video services

CUSTOM RECORDING & SOUND, EDITOR
FEB 2004-APRIL 2013
Performed many varied duties on a day-to-day basis, including video editing, DVD production, film transfer, closed captioning, audio, graphic design
Direct, one-on-one client interaction, building relationships and determining needs

SKILLS

Expert in Digital Asset Management and Adobe Experience Manager, Adobe CC Suite, Maya, DaVinci Resolve, HTML, CSS, Wordpress, Drupal, SharePoint, JIRA, Workfront, translation services

EDUCATION

FULL SAIL UNIVERSITY, WINTER PARK, FL
B.A COMPUTER ANIMATION, 2002