

# Ben Hamill

---

ben@hamillcreative.com 208.695.8179 hamillcreative.com

## Objective

---

To partner with an innovative and progressive company where my 6+ years of experience in digital asset management and 20+ years of experience in content creation can best be utilized.

## WORK

---

### **MICRON TECHNOLOGY, DIGITAL ASSET MANAGER**

**DEC 2018-OCT 2021**

Managed all digital assets for the Crucial brand of Micron using Adobe Experience Manager (AEM)

Maintained assets ensuring metadata and taxonomy were correct

Created and maintained the digital asset library for partners to have access to needed assets

Responsible for translating assets into 13 languages

Worked closely with translation agency to ensure translations were correct

Created digital assets and videos using Photoshop, Illustrator, InDesign, Premiere

Worked closely with the creative teams to produce and publish the required assets

Created training materials for various teams

Communicated daily with stakeholders on status of assets

### **AMD, WEB CONTENTMANAGER**

**DEC 2016-OCT 2018**

Supported AMD's Sales and Partner Resources Hub with continual updates in 11 languages

Instrumental in the migration of the Partner Hub website from SharePoint to Drupal.

Managed large amount of assets through AMD's digital asset management system, tagging assets appropriately, applying extensive metadata, and organizing assets in a cohesive manner

Developed an on-going plan for a SEO strategy, showing consistent improvement

Developed an on-going plan for a SEO strategy, showing consistent improvement

### **HAMILL CREATIVE, OWNER**

**2010-2018**

Provided creative and innovative media services to small businesses and individuals looking for inexpensive alternatives to typical video services

### **CUSTOM RECORDING & SOUND, EDITOR**

**FEB 2004-APRIL 2013**

Performed many varied duties on a day-to-day basis, including video editing, DVD production, film transfer, closed captioning, audio, graphic design

Direct, one-on-one client interaction, building relationships and determining needs

## SKILLS

---

Expert in Digital Asset Management and Adobe Experience Manager, Adobe CC Suite, Maya, DaVinci Resolve, HTML, CSS, Wordpress, Drupal, SharePoint, JIRA, Workfront, translation services

## EDUCATION

---

FULL SAIL UNIVERSITY, WINTER PARK, FL

B.A COMPUTER ANIMATION, 2002

---